

Search Notes**Application/Control No.**

10/006,608

Applicant(s)/Patent under Reexamination

NEAL ET AL.

Examiner

EVENS J. AUGUSTIN

Art Unit

3621

SEARCHED

Class	Subclass	Date	Examiner
705	7	5/21/2007	CLH2
705	10	8/10/2010	
705	20	8/10/2010	

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner
705	7	8/20/2010	EJA
705	10	8/20/2010	EJA

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
Used West to locate prior and relevant art	5/21/2007	CLH2
EAST: (((product or service or merchandis\$3) with (alter\$ or chang\$3)) with pric\$3) same ((pric\$3 or profit) near\$5	8/10/2010	EJA
(optimiz\$6 or maximiz\$ or highest or greatest))) and @ad<"20001220"	8/10/2010	EJA
(((product or service or merchandis\$3 or item) with (alter\$ or chang\$3)) with pric\$3) and bayesian and @ad<"20001220"	8/10/2010	EJA